

“How To Avoid The 7 Crucial Mistakes Most Parents Make When Choosing A Martial Arts School That Can Undermine Your Child’s Precious Self-Esteem!”

Dear Concerned Parent,

The # 1 Role Of Parenting-

According to many child physiologists the #1, top of the list, highest priority role of parents is to **“Nurture High Self-Esteem in their Children.”** We must nurture high self-esteem to ensure that they grow up with a confident belief in themselves. You can nurture high self-esteem in many ways: Avoid Destructive Criticism, Praise children and make them feel important, Tell them everyday how much you love them, Give them 12 hugs a day, and most importantly, Get them involved in programs that cause them to feel like winners.

Many parents have good intentions when getting their kids and family involved in a martial arts program. We’ve all heard about the many benefits of Martial Arts training...Discipline, Focus, Self-Control, Self-Defense, and most importantly, Self-Esteem and Self-Confidence.

The Problem Is...Most Martial-Arts Programs fall Way Short of Actually Delivering The Important Benefits and Most Wouldn’t Even Know How Their Program Actually Does it! And Worst of All...Your Child Can Actually Suffer a Developmental Set Back!

When you are done reading this special report you’ll know How To Avoid The Seven Mistakes, but most importantly, You’ll Know **How To Find The Right School For Your Family!**

Let’s now Reveal The 7 Mistakes...

1) **Some parents “shop” for a martial arts program.** This is a crucial mistake because martial arts are NOT a commodity and neither is a child! You CAN NOT base you decision on the “lowest” price school! The old “get what you pay for” is certainly true in this case...Think about this, if an instructor does not feel his/her program is worth something, how can they teach your child Self-Confidence?

Do Not Believe for a second that an instructor who devalues his/her program can teach your child to be a winner!

2)**They say that they will teach discipline, but their facility is an ugly mess!** Most parents make the mistake of not examining the facility! Is it clean and fresh? Or does smell like a gym? Is dusty and dark? Or bright and shining? The way a school “keeps itself” says a lot about the owners and instructors. If they’re not disciplined enough to keep their facility in good condition how can they honestly tell your child to “clean their room!”

3) **They don’t consider the fact that the instructors will naturally become role models for their children.** Some martial arts instructors can be great role models for kids, the problem is that many are not! They’re “un kept” and underpaid and their attitudes are contagious. Many don’t do martial arts as a full time career therefore their level of dedication is not 100%! Believe it or not there are schools where the instructors have tattoos and piercings in areas that are clearly visible to everyone! That is a poor representation of the arts and not professional for a person who is supposed to be an educator.

4)**Most parents don’t understand how martial arts will give their child the desired benefits, they just heard that it somehow does.** Therefore they fail to ask “How will my

child develop the character qualities of self-discipline, respect, and confidence?" A good school will have easy to use systems in place to hold students accountable and measure progress in these critical areas. If they don't, watch out!

5) **Most parents will sign up on special "2 lessons for \$19.95" or "4 weeks for \$49."** This is a mistake! If a school doesn't believe in its program enough to let you try it for FREE with NO Obligation and invest in you a little bit then you should be extremely skeptical about getting involved. A good school will work with you to make sure you are a right fit for them and that they are a right fit for you totally FREE for at least two lessons!

6) **Most parents don't ask about other "Hidden Costs!"** These are mostly in the form of testing fees. Testing fees are simply a "Cash Grab." There is usually NO reason for them. Most owners make up lies such as, "it pays for the belt" or "My Master gets a cut." Of course, in most cases students will need their own protective gear as they progress in rank and the school should not hide this from you! Protective gear is usually un-avoidable and makes for safer classes!

7) **Do they operate like a school or like a gym/sports program?** Most parents fail to realize that a good martial arts program is an educational supplement and should not be compared to a gym or seasonal sport like soccer, baseball, etc. A good martial arts program can take a student to black belt, which can be like "college prep." While martial arts are physical you CAN NOT compare a good martial arts school to a gym or sport activity.

So there you have it, "The 7 Mistakes To Avoid When Choosing A Martial Arts Program!" Now that you are educated on the process and understand a little bit about the benefits of training for your child and family give High Performance MMA a call at 863-701-2551 to schedule a NO obligation, FREE Trial Program!

Space is limited, so call today! 863-701-2551